

dan rugh
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Web Portfolio – www.danrugh.com

Senior Creative Multi Media Director/Designer with over 10 years of corporate and freelance design experience utilizing all current cutting edge creative tools. Touring and Lecturing artist. In depth printing experience covering design, pre-press and production. Intense understanding of the web, ecommerce, and FLASH development. Excellent customer relation and management skills. Excel in branding, identity, and interactive web tools. Able to combine creative vision with business imperatives.

Career Highlights

- Sole artist, designer and screen printer for the Warhol Museum film poster series.
- Personal web developer for Sandy Lerner, Cisco Systems founder.
- Lead designer for Reba McEntire's official website,
- Production designer for Martha Stewart's official website.

EDUCATION

M.S. 2002 Media Arts and Technology | Multi Media
-Duquesne University

B.A. 1995 Communications Media / Design
-Indiana University of Pennsylvania

CURRENT

Consultant and Lecturer

On site consulting for print and web solutions.

Visiting artist to educational facilities in support of multi-media and design programs.

Art shows (group and solo)

A Dan Rugh Show – The works of CommonWealth Press – 2006 - Lenore, NC

The Print Show 101 – Crybaby Gallery 2008-2009 Asbury Park, NJ

PROFESSIONAL EXPERIENCE

CommonWealth Press, Pittsburgh, PA 2002 -CURRENT

Independent design firm focused on multi media design and technology.

CWP specializes in media design, corporate branding, animation, photography,

Screen printing, and other marketing needs.

Founder – Designer – Director

Duties include project management, art direction, design, training, and development.

- Consistently develop solutions for companies ranging from web presence, ecommerce, print design, package design, branding, photo shoots, video work, and animation.

SUSQUEHANNA TECHNOLOGIES, Winchester VA

2000 -2002

SusQTech is a Microsoft Gold Partner, specializing as a web applications developer with an international client base. Core clients include: Black and Decker, Martha Stewart Living, Ulla Popken International, Reba McEntire, American Diabetes Association, The Arthritis Foundation, Cable in the Classroom, United States Air Force

Senior Designer, Team Leader

Duties include designing toward the clients needs, mentor junior designers, and work in partnership with the marketing, sales, and technical staff.

- Develop conceptual designs for projects, giving the client diverse and alternate visual solutions and creative input.
- Trained Marketing and Sales in the possibilities of Multimedia Applications for existing client base, generating a new sales avenue, within easy reach.
- Initiated development of theme Multimedia Games, with client's logo and product included, holding the users attention on the client's website.

BERRYVILLE GRAPHICS – Doubleday Publishing, Berryville VA 1997 -2000

Berryville Graphics is a full print and production facility for 80% of all hardback books published by Doubleday, Dell, Bantam, Random House and their subsidiaries.

Production artist - 4 color specialist

Duties include creation of graphic images used in 80% of all hardback books published by Doubleday, Dell, Bantham, and Random House Publishing.

- 4 color scanning and in depth color correction and management
- Production layout artist
- Full Pre-Press comprehension
- training in color theory to production staff
- Photo editing and re-touching
- Image quality review and processing
- Creation of training manuals
- Trouble shoot electronic pre press errors
- Test new software for system compatibility

SEMINARS / INDEPENDENT STUDY

Color theory and scanning seminar at GATF in Pittsburgh

Flash action script seminars at Figleaf in D.C.

Flash and advanced Flash at EEI in D.C.

Digital Video and Flash seminar New Tech Group, Pittsburgh, PA

After Effects seminar New Tech Group, Pittsburgh

Adobe Certified Expert-Photoshop

HTML and Javascript training

Pre-press and printing consultant

PROGRAMS - Languages and Proficiency:

ACE (adobe certified expert) in Photoshop 6.0

PC and Macintosh formats in all industry standard programs.

W3C standards toward web based compliance.

HTML, CSS, PHP, ASP, Action Script.

PROFESSIONAL ORGINIZATIONS

AIGA - American Institute of Graphic Artists

SGIA – Specialty Graphic Imaging Association

AWARDS

B.I.G award from Penn State and the Keystone Innovation Zone
- Branding "Polliwog Academy" educational games

SEMINARS and PROFESSIONAL STUDY

Adobe Certified Expert – Photoshop Course
Color theory and 4 color press seminars at GATF in Pittsburgh
Flash action script seminars at Figleaf in D.C.
Flash and advanced Flash at EEI in D.C.
Digital Video and Flash seminar New Tech Group, Pittsburgh, PA
After Effects seminar New Tech Group, Pittsburgh
HTML, PHP, CSS and Javascript training at Figleaf in D.C.
Pre-press and printing consultant

ON GOING

Consultant and Lecturer

On site consulting for print and web solutions.
Visiting artist to educational facilities in support of Multi Media and Design programs.

Personal art shows (group and solo)

The Print Show 101 – Crybaby Gallery 2008-2009 Asbury Park, NJ
A Dan Rugh Show – The works of Commonwealth Press – 2006 - Lenore, NC
Artists Cartel – art show collective – 2005, 2006, 2007 – Winchester, VA
7 Color Sky – live music and animation presentation – 2005 – Pittsburgh, PA

EIGHTONEFOUR: art collective –founding member

Artists collective that spans the US with upwards of 40 members planning and producing art shows and events.

- Extensive event planning – 1000+ crowd with multiple bands, vendors and attractions
- Press and Public relations experience
- Experience in nearly all promotion tactics
- National booking experience